

- Creation and regular publication of a leadership journal.

Leaders:
Vice President and Dean of Faculty
Vice President for External Affairs
Executive Director, Marketing & Univ. Relations
Director of Faculty Development

**REVISED STRATEGIC PLAN, *LEADERSHIP AND CENTRAL VALUES*,
GOAL 2: AASU will improve the quality of the educational experiences of
its students through exceptional teaching.**

Tactic #4: AASU will improve access to resources and improve students' critical learning skills by:

- Staffing the curriculum materials center for education majors.
Leader: **Dean, College of Education**
- Hiring a full-time director for the mathematics tutorial center.
Leader: **Dean, College of Arts and Sciences**
- Increasing academic advisors' staff in the Center for Academic Advising.
Leader: **Vice President and Dean of Faculty**

Tactic #5: AASU will ensure the quality of teacher education programs by thorough preparation for accreditation review by NCATE.

Leaders:
Vice President and Dean of Faculty
Dean, College of Education
Dean, College of Arts and Sciences

Tactic #6: AASU will continue to develop thematic interdisciplinary courses, certificates, and degree programs to reduce barriers and explore opportunities between and among disciplines.

Leaders:
Dean, College of Arts and Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing
Assistant Vice President, Graduate Studies

Tactic #7: AASU will foster student success by aiding students in preparing for tests, including pre-professional assessments.

Leaders:
Dean, College of Health Professions
Dean, College of Education

Tactic #8: AASU will seek resources to hire full-time faculty to accommodate burgeoning enrollments and support new programs.

Leaders:
Vice President and Dean of Faculty
Dean, College of Arts and Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing

Tactic #9: AASU will utilize the Enrollment Committee to ensure that the University meets the registration-related demands of increasing enrollment.

Leader: Vice President and Dean of Faculty

Tactic #10: AASU, in partnership with AASU EPF, Inc., will identify and implement creative strategies, guided by the University's Campus Master Physical Plan, to expand educational and support space to meet expanding student demand.

**Leaders: President
Assistant to the President
for Strategic Initiatives
Vice President for External Affairs
Vice President for Business and Finance**

Tactic #11: AASU will continue to scrutinize the University's technology needs *via* a thorough and comprehensive examination of current resources, structures, patterns and practices, to include:

- Assessing the state of computer resources and infrastructure campus-wide; and,
- Positing a technology vision and considered projection of future technology needs.

**Leaders: Vice President and Dean of Faculty
Director, Computer & Information Services/CIO**

- Reorganizing campus technology assets;
- Developing a plan to provide computers to new faculty and staff members; and,
- Developing a plan for the retiring or surplus of aging computers.

**Leaders: Vice President and Dean of Faculty
Vice President for Business and Finance
Director, Computer & Information Services/CIO**

- Implementing a true technology help desk;
- Converting to a non-SSN student identification system;
- Developing a next-generation campus network plan, to include wireless; and,
- Developing both internet and intranet websites.

Leader: Director, Computer & Information Services/CIO

Tactic #12: AASU and its departments will carefully review and assess the need for new programs. New Program Priorities will be reviewed and reconsidered annually.

Leader: Vice President and Dean of Faculty

+++2005-2006 PLANNING PRIORITIES FOR NEW PROGRAMS+++

Priority One Programs are those on which action is in progress or is expected to be completed during the 2005-2006 year. Priority Two Programs are those that are expected to become priority one during the 2006-2007 academic year along with any Priority One Programs that are still pending from 2004-2005. While action on Priority Two Programs will not be started this year, the planning for these programs is considered intermediate rather than long-term. Priority Three Programs are those that are considered long-term with action expected to begin during the 2007-2008 academic year. Priority Four Programs are those considered as possibilities for action in the 2008-2009 academic year or later.

PROGRAM PROPOSALS IN THE SYSTEM OFFICE:

Bachelor of Arts in Law and Society
Bachelor of Arts in Chemistry
Bachelor and Master of Science in Health Information Management
Doctor of Physical Therapy (collaborative)

PRIORITY ONE PROGRAMS:

Bachelor of Science in Communicative Disorders
Master of Science in Communicative Disorders
Bachelor of Science in Women's Studies

PRIORITY TWO PROGRAMS:

Bachelor of Arts in Philosophy
Bachelor of Science in eCommerce
Master of Science in Applied Psychology

PRIORITY THREE PROGRAMS:

Bachelor of Science in Bio-psychology
Bachelor of Science in Psychology
Master of Science in Environmental Science
Master of Science in Information Technology

PRIORITY FOUR PROGRAMS:

Bachelor of Science in Interdisciplinary Studies
Bachelor of Arts in International Studies
Bachelor of Arts in Applied Sociology
Master of Science in Leadership
Master of Science in Information Security
Master of Science in Industrial Hygiene
Educational Specialist in Curriculum and Instruction

Tactic #13: AASU will begin to develop additional innovative programs that draw on extant strengths and significantly expand programming breadth by:

- Exploring development of trans- or multi-disciplinary programs;
Leaders:
Vice President and Dean of Faculty
Dean, College of Arts and Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing
Assistant Vice President, Graduate Studies
- Building the new Master's programs in Liberal and Professional Studies and Curriculum and Instruction.
Leaders:
Dean, College of Arts and Sciences
Dean, College of Education
Assistant Vice President, Graduate Studies

Tactic #14: AASU will explore ways to deliver programs to new constituencies by:

- Considering the most appropriate administrative structure to house the M.Ed. in Adult Education, in order to stimulate its growth and effective outreach.

Leaders: **Vice President and Dean of Faculty**
Dean, College of Education

- Leveraging the new Liberty Center education facility to expand AASU programming.

Leaders: **Dean, College of Arts and Sciences**
Dean, College of Health Professions
Dean, College of Education
Director, Regional Education Programs

- Continuing to develop articulation agreements with two-year and DTAE institutions to deliver health professions and teacher education programs to geographically restricted students.

Leaders: **Dean, College of Health Professions**
Dean, College of Education
Director, Regional Education Programs

- Continuing to increase technical assistance to faculty developing and offering online courses.

Leaders: **Coordinator of Faculty Support**
Director of Faculty Development

- Publicizing the educational opportunities available through online coursework.

Leaders: **Executive Director, Marketing & Univ. Relations**
Coordinator, Faculty Support

- Preparing a strategy to provide child-care services for faculty, staff, and students.

Leaders: **Vice President for Business and Finance**
Vice President for Student Affairs

Tactic #15: AASU will examine the feasibility of building the weekend program to meet student needs by offering non-Core courses and programs in one or more majors.

Leader: **Assistant Dean, Adult Academic Services**

Tactic #16: AASU will begin preparing for the next SACS reaffirmation, informed by the ideal of student success and placing a premium upon open campus-wide communication.

Leader: **Associate Vice President for Academic Affairs**

**REVISED STRATEGIC PLAN, LEADERSHIP AND CENTRAL VALUES,
GOAL 3: AASU will recruit and retain a diverse staff, faculty, and student
body.**

Tactic #17: AASU will provide a supportive academic and social environment to foster student success, encouraging both persistence and graduation. In addition to initiatives continued from earlier years, AASU's recruitment and retention efforts will include:

- Preparing an institution-wide plan to improve both retention and graduation rates, marshalling efforts around the theme of student success.

Leader: Vice President and Dean of Faculty

- Developing (in conjunction with the retention/graduation rate plan), implementing, and evaluating a comprehensive "first-contact-through-graduation" enrollment management plan to provide ongoing first-year contact with students and an early alert system to provide help at times of critical need.

**Leaders: Vice President and Dean of Faculty
Vice President for Student Affairs
Executive Director, Marketing & Univ. Relations**

- Beginning comprehensive planning for significant increase in student life space and student support programming;
- Continuing to develop the Nick Mamalakis Emerging Leaders program; and,
- Enhancing the quality and quantity of activities for residential students.

Leader: Vice President for Student Affairs

Tactic #18: AASU will resolve leadership issues and increase support for the Honors Program by:

- Designating a new Director;
- Increasing integration of activities for the various honors societies on campus;
- Fostering connections between the Honors Program and units in addition to the College of Arts and Sciences, including providing service opportunities for honors students; and,
- Establishing a chapter of Phi Kappa Phi to serve as a University-wide honor society.

**Leaders: Dean, College of Arts & Sciences
Director, Honors Program**

- Increasing student scholarships through the Honors Scholarship Program and other innovative measures.

**Leaders: Vice President of External Affairs
Dean, College of Arts & Sciences**

Tactic#19: AASU will continue to develop and implement strategies for the recruitment, funding, and social and other support essential to ensure substantially greater faculty diversity by continuing current efforts toward that end and by:

- Developing a plan for office space to accommodate faculty expansion; and,

- Examining the feasibility of a comprehensive plan for all facets of faculty expansion and a review of faculty service workload in particular, academic advisement.

Leaders:
Vice President and Dean of Faculty
Dean, College of Arts & Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing

Tactic#20: The School of Graduate Studies will enhance its programs and enrollment by:

- Exploring development of creative interdisciplinary programs;
- Determining effective ways to disseminate two-year projected course schedules to graduate students; and,
- Implementing strategies to maximize graduate assistantships.

Leader: **Assistant Vice President, Graduate Studies**

- Establishing closer linkage between the School of Graduate Studies and the Division of Student Affairs; and,
- Creating a combined adult/graduate student lounge and study center on the 2nd floor of Victor Hall.

Leaders:
Vice President for Student Affairs
Assistant Vice President, Graduate Studies
Assistant Dean, Adult Academic Services

Tactic #21: AASU will achieve its website potential by

- Developing and implementing a plan to construct and maintain a state-of-the-art website that serves as an effective information-dissemination mechanism that is comprehensive, visually appealing, up-to-date, user friendly, and internally consistent as to both form and information; and,
- Examining the feasibility of achieving a sense of real-time “aliveness” through a webcam/webstation and streaming.

Leaders:
Vice President and Dean of Faculty
Director, Computer & Information Services/CIO
Executive Director, Marketing & Univ. Relations

Tactic #22: AASU will revisit and assess the comprehensive marketing plan.

Leaders:
Executive Director, Marketing & Univ. Relations
Dean, College of Arts and Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing
Assistant Vice President, Graduate Studies
Assistant Dean of Enrollment Services

Tactic #23: AASU will increase the effectiveness of its communication, to both internal and external constituencies by

- Examining the feasibility of additional communication modes along Abercorn Street and Roger Warlick Drive; and,

- Continuing to improve the Freshman Learning Community program.
Leaders:
Dean, College of Arts and Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing

REVISED STRATEGIC PLAN, LIBERAL ARTS, GOAL 2: AASU will support the scholastic efforts of its faculty and students by providing opportunities for them to capitalize upon the integral relationships among scholarly, creative, and service ventures in their activities.

Tactic #28: AASU will continue to support and encourage scholarly and creative work on the part of the faculty, including the scholarship of teaching, by:

- Focusing attention on scholarly and creative work involving AASU students.
Leaders:
Dean, College of Arts and Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing
Assistant Vice President, Graduate Studies
- Increasing funding for reassigned time for faculty to address scholarly projects.
Leaders:
Vice President and Dean of Faculty
Dean, College of Arts and Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing
Assistant Vice President, Graduate Studies
- Increasing the effectiveness of the Office of Sponsored Programs.
Leader:
Vice President and Dean of Faculty

REVISED STRATEGIC PLAN, LIBERAL ARTS, GOAL 3: AASU aims to develop and promote intellectual inquiry that increases awareness of the diverse ideas and experiences that inform life in a global context.

Tactic #29: AASU will focus, expand, and strengthen the international experiences of its faculty and student body and will enrich and expand the experience of AASU international students.

Leader:
Special Assistant to the Vice President
for International Education

Tactic #30: AASU will prepare for delivery of a set of majors, both traditional and interdisciplinary, that will enable it to serve a student population of 10,000.

Leaders:

**Vice President and Dean of Faculty
Dean, College of Arts and Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing**

**REVISED STRATEGIC PLAN, HEALTH PROFESSIONS, GOAL 1:
AASU will offer high quality graduate and undergraduate programs in the allied health professions and nursing using innovative and efficient strategies of teaching and learning to provide the best training for future healthcare workers and scientists.**

Tactic #31: AASU will improve its health professions programs by:

- Continuing collaborations with health care systems and tracking of local work force changes through ICAPP and other vehicles;
- Seeking advice from the professional community concerning curriculum and program needs; and,
- Implementing individual faculty missions to provide the best education for students; and,

Leader:

Dean, College of Health Professions

- Implementing a plan for incorporating technology in the curriculum;

Leaders:

**Dean, College of Health Professions
Coordinator of Technology, COHP**

Tactic #32: AASU will move forward toward final approval and implementation of the Doctor of Physical Therapy program.

Leaders:

**Vice President and Dean of Faculty
Dean, College of Health Professions**

Tactic #33: AASU will implement, upon Board of Regents approval, the Bachelor of Science and the Master of Science in Health Information Management programs.

Leaders:

**Dean, College of Health Professions
Dean, School of Computing**

**REVISED STRATEGIC PLAN, HEALTH PROFESSIONS, GOAL 2:
AASU, through its College of Health Professions, will promote scholarly activity, basic and applied, among its faculty.**

Tactic #34: AASU will promote scholarly activity in the health professions by:

- Incorporating scholarship into individual mission of each faculty member;
- Rewarding and promoting faculty for scholarship, as appropriate; and
- Developing a cohesive research agenda for the College of Health Professions.

Leader:

Dean, College of Health Professions

**REVISED STRATEGIC PLAN, *HEALTH PROFESSIONS*, GOAL 3:
AASU's College of Health Professions will maintain a highly interactive relationship with regional and state-wide healthcare providers, health agencies, and educational institutions, health agencies, and educational institutions, as well as with the community.**

Tactic #35: AASU's College of Health Professions will continue and improve its relationships in the health care community by:

- Interacting with the health care community to provide needed information and education;
- Using advisory committees to provide information on local health care needs;
- Initiating a committee to explore professional and continuing education opportunities in the region;
- Monitoring actively the health workforce needs of the state and region as indicators of health professions program needs; and,
- Expanding the role of the College in the Southeast Georgia Cancer Alliance.

Leader: **Dean, College of Health Professions**

**REVISED STRATEGIC PLAN, *TEACHER EDUCATION*, GOAL 1:
AASU will expand and extend partnerships with P-12 schools.**

Tactic #36: AASU, through the College of Education, will continue to increase its outreach to both in-service teachers and non-traditional students.

Leader: **Dean, College of Education**

**REVISED STRATEGIC PLAN, *TEACHER EDUCATION*, GOAL 2:
AASU will facilitate alternative paths to teacher certification.**

Tactic #37: AASU will expand access to its teacher certification programs by:

- Improving student performance on the PRAXIS I;
- Continuing collaboration with local school districts to improve teacher retention in high needs schools;
- Implementing recruitment cohorts to increase the number of students in teacher preparation;
- Extending the Destination Teaching program to counties outside of Chatham County;
- Initiating additional Early Childhood and Middle Grades cohorts at off-campus sites; and,
- Recruiting recent non-education AASU graduates for an alternative preparatory program and graduate school.

Leader: **Dean, College of Education**

- Continuing collaboration with the College of Arts and Sciences to improve instructional delivery of mathematics and science in P-12 schools.

Leaders:

Dean, College of Education

Dean, College of Arts and Sciences

**REVISED STRATEGIC PLAN, *TEACHER EDUCATION*, GOAL 3:
AASU will expand and enhance its graduate programming.**

Tactic #38: The College of Education will recruit recent non-education AASU graduates for graduate programs in education.

Leader:

Dean, College of Education

REVISED STRATEGIC PLAN, *SCIENCE & TECHNOLOGY*: AASU will continue to develop, implement, and deliver undergraduate and graduate programs in computer science, information technology, and other sciences and technologies important to the economy of the region.

Tactic #39: AASU will expand access to programs in the applied sciences and technology by:

- Increasing recruiting efforts in science and technology.

Leaders:

Dean, College of Arts and Sciences

Dean, School of Computing

- Strengthening linkages with industry;
- Exploring linkages between economics and information technology; and,
- Seeking and seizing opportunities stemming from the cyber-security initiative and in the area of cyber-forensics.

Leaders:

Dean, College of Arts and Sciences

Dean, School of Computing

Director, Economic Development

- Collaborating within the PRISM grant to improve delivery of K-12 science and technology across the region.

Leaders:

Dean, College of Arts and Sciences

Dean, College of Education

Dean, College of Health Professions

Dean, School of Computing

- Pursuing reaccreditation of the B.S. in Computer Science program.

Leader:

Dean, School of Computing

- Continuing to develop and enhance the Science in Savannah symposium.

Leader

Director, Economic Development

**REVISED STRATEGIC PLAN, UNIFYING COMMITMENT:
COMMUNITY AND ECONOMIC DEVELOPMENT: AASU demonstrates its commitment by identifying, coordinating, and directing the assets and strengths of the university to further community and economic development.**

Tactic #40: AASU will increase its professional/continuing education and workforce development efforts by:

- Partnering with area businesses, health care systems, and school systems to design and deliver appropriate corporate and professional education; and,
- Identifying continuing education needs and designing programs to meet those needs, with emphasis upon leadership continuing and professional education.

Leader: Vice President for External Affairs

Tactic #41: AASU will deliver quality credit outreach programs to the citizens of its region by:

- Examining the current distributed education effort;
- Developing a distributed education strategy, to include consideration of both AASU online competitiveness and AASU becoming an eCore institution;
- Highlighting quality performances by AASU students and faculty to yield community and regional recognition and support;
- Maintaining off-campus sites where appropriate in order to make education more convenient for the citizens of the region;
- Investigating and pursuing technological methods of delivery of programs, when appropriate;
- Maintaining partnerships with regional school systems, health care systems, and agencies in an effort to meet the changing educational needs of the region; and,
- Being responsive to the needs of the regional workforce.

Leaders: Vice President for External Affairs
Director, Regional Education Services

Tactic #42: AASU will foster greater outreach linkage between External Affairs and Academic Affairs by:

- Engaging in ongoing dialogue on possible partnership in any upcoming capital campaign; and,
- Adapting the “PRISM Model” of resource leveraging.

Leaders: Vice President for External Affairs
Vice President and Dean of Faculty

Tactic #43: AASU will increase its public service efforts in support of community endeavors by:

- Developing leadership skill development training program for political aspirants;
- Utilizing/mobilizing faculty expertise in support of community development; and,
- Engaging faculty in applied research in support of community activities.

Leaders: Vice President for External Affairs

Tactic #44: AASU will solidify its position at the new Liberty Center by:

- Developing a strategic plan for the Center.
Leader: **Director, Liberty Center**
- Exploring feasibility of expanding program offerings
Leaders: **Dean, College of Arts and Sciences**
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing
Director, Regional Education Services

Tactic #45: AASU will strengthen the Brunswick Center by:

- Developing a strategic plan for the Center.
Leader: **Director, Brunswick Center**
- Securing resources to place its programs on a more secure academic foundation.
Leaders: **Vice President and Dean of Faculty**
Dean, College of Arts and Sciences
Dean, College of Education
Assistant Vice President, Graduate Studies

Tactic #46: AASU will extend its teaching and learning contributions to the regional community and professions by:

- Increasing the quality and visibility of University-sponsored academic and civic conferences; and,
- Expanding and refining the scope of the various Lecture Series and symposia.
Leaders: **Dean, College of Arts and Sciences**
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing
Assistant Vice President, Graduate Studies
- Increasing the quality and visibility of the many outreach activities of the Department of Art, Music and Theater.
Leader: **Dean, College of Arts and Sciences**
- Increasing the contributions and visibility of the Center for Regional Economic Analysis.
Leaders: **Dean, College of Arts and Sciences**
Director, Economic Development
- Replacing GSAMS with an improved technology for distance learning and meeting.
Leader: **Director, Regional Education Services**
Director, CIS/CIO
- Developing strategies to revitalize the Faculty Lecture Series.
Leader: **Associate Vice President for Academic Affairs**

Tactic #47: AASU will extend its teaching and learning contributions to the community by:

- Further development and operation of the Savannah Engineering Academy
- Exploring collaborations with local businesses and agencies to offer non-credit programs on site; and,

- Establishing a Center for Distinguished Retirement.
Leaders: **Vice President for External Affairs**
Director, Economic Development
- Responding to national and regional crises and issues with timely programs; and,
- Continuing the heritage tourism conference.
Leaders: **Vice President for External Affairs**
Dean, College of Arts and Sciences
Director, Economic Development

Tactic #48: AASU will continue to pursue community and business partnerships such as development of a regional cyber-security training center.

Leader: **Vice President for External Affairs**

Tactic #49: AASU academic units will work with External Affairs to cultivate development and other support for academic programs by:

- Developing innovative and collaborative outreach efforts to enhance academic programs and provide funds for their improvement;
- Establishing, wherever appropriate, program advisory boards for academic departments and interdisciplinary efforts; and,
- Bringing off-campus influential persons to campus.

Leaders: **Vice President for External Affairs**
Dean, College of Arts and Sciences
Dean, College of Health Professions
Dean, College of Education
Dean, School of Computing